

The 60th Japan Fashion Design Contest Entry Requirements

The Japan Fashion Design Contest with its long history and influence on the fashion world enters into its 60th year. It has discovered many promising talents and has served as a gateway to aspiring fashion designers.

In addition to the top-most awards specified below, several interested companies have started conferring their own awards.

The Japan Fashion Design Contest is now open for application. Fashion-major students, young talents engaged in fashion, as well as high school students are all invited!

[Members of Jury (in alphabetical order of surnames,except for fixed brand names)]

Terumi Hagiwara: Fashion director

Takuro Ogasawara: Journalist, SenkenShinbun

Nobuo Surikabe: CEO & Designer, support surface Co.,Ltd

For Application and further enquiry, please contact the following:

“The Committee for the Japan Fashion Design Contest”

General Foundation Dressmaker Association for the Promotion of Fashion Education

Sugino Gakuen Incorporated Educational Institution

4-6-19 Kamiosaki, Shinagawa-ku, Tokyo 141-0021

Tel. phone: (03)3491-8151

<http://www.sugino.ac.jp/>

[Rules and Regulations]

- 1) The theme is open to personal choice.
- 2) Designs must be connected to one of the following categories :
Womens wear or Mens wear (wearing by woman model in the review board)
A maximum of 5 items may be chosen by the applicants. They must not have been previously displayed in public.
- 3) Designs must be illustrated in color on B4-size paper (36.4 centimeters long and 25.7 centimeters wide).
- 4) Application forms must be completed and attached to the back of each design illustration.
(Incomplete application forms will not be accepted.)
- 5) Design sheets must not be folded or bent.
- 6) Submitted designs will not be returned.

[Participation Qualifications]

Participants must be students.

[Deadline for Entry]

All entries must reach the organizer by Friday, June the 30th, 2023.

[Selection Procedures]

- 1) All the submitted designs will enter the first round of competition.
The winners of the first round will be announced on the contest website (<http://www.sugino.ac.jp/>) and notified individually about the final competition entry details by mid-July 2023.
- 2) Winners of the first round will be required to create garments based on their designs, which must be submitted to the organizer by Friday, October the 13th, 2023.
- 3) The submissions will be presented for final judgment at SUGINO HALL on Saturday, October the 14th, 2023.
The winners of the prizes will participate in the award ceremony.

*The organizer reserves the right to use the submitted design illustrations, photos and images of the garments.

[Awards and Prizes]

One Minister of MEXT Award:

which includes a certificate, trophy and a cash prize of 500,000 yen

One Governor of Tokyo Award:

which includes a certificate, trophy and a cash prize of 200,000 yen

One Yoshiko Sugino Award:

which includes a certificate, trophy and a cash prize of 200,000 yen

Two Special Awards:

each of which includes a certificate, an inscribed plaque, and a cash prize of 50,000 yen

Eleven Company Awards:

each of which includes a certificate and a memorial gift

[Rules and Regulations]

- 1) The theme is open to personal choice.
- 2) Illustrations (a maximum of 5) must not have been previously displayed in public.
- 3) Designs must be in color, draw on B4-size paper (36.4 centimeters long and 25.7 centimeters wide).
- 4) Application forms must be fully-completed and attached to the back of each design illustration.
- 5) Design sheets must not be folded or bent.
- 6) Submitted designs will not be returned.

[Participation Qualifications]

Participants must be high school students or equivalents.

[Deadline for Entry]

All entries, along with the application forms, must reach the organizer by Friday, September the 8th, 2023.

[Selection Procedure]

- 1) Winners of the first round of competition will be notified by Thursday, September the 21st, 2023.
- 2) All the selected illustrations will be exhibited at SUGINO HALL on Saturday, October the 14th, 2023 as entries for the final judgment for the following awards. The winners of the prizes will participate in the award ceremony.

*The organizer reserves the right to use the submitted design illustrations.

[Awards and Prizes]

One Minister of MEXT Award:

which includes a certificate, trophy and an additional gift

One Governor of Tokyo Award:

which includes a certificate, trophy and an additional gift

One Yoshiko Sugino Award:

which includes a certificate, trophy and an additional gift

Two Special Awards:

each of which includes a certificate, an inscribed plaque and an additional gift

20 Fine Works Outside Awards

*Winners of the above four awards and 20 fine works will be admitted free of entrance fees of Sugino Gakuen schools: Dressmaker Gakuin, Sugino Fashion College, and Sugino Fashion Junior College.

Please attach this form to each design sheet. (Please photocopy this form if necessary.)

The 60th Japan Fashion Design Contest Application Form

Please check (☑) for Part

PART I (Design and Creation) **PART 2** (Design Illustrations by High School Students)

*For Part 1 applicant, please write here.

Explanation of design

Name			
Sex/ Male • Female	Age/	Birthplace (Country)/	
Mailing Address	-----		
Phone number	—	—	
Cell phone number	—	—	
E-mail	-----		
School		Year of school	
Mailing address of school	-----		
Phone number of school	-----		

* Personal information supplied will be used solely with regards to this contest and shall not be disclosed to any third parties without your consent.

Please attach this form to each design sheet. (Please photocopy this form if necessary.)

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Name			
Sex/ Male • Female	Age/	Birthplace (Country)/	
Mailing Address	-----		
Phone number	—	—	
Cell phone number	—	—	
E-mail	-----		
School		Year of school	
Mailing address of school	-----		
Phone number of school	-----		

* Personal information supplied will be used solely with regards to this contest and shall not be disclosed to any third parties without your consent.